

MEET GRANT WHITE

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IN GRANT'S ROLE AS THE PRESIDENT OF ENDEAVOUR WEALTH MANAGEMENT, HE IS RESPONSIBLE FOR DAILY OPERATIONS AS WELL AS THE LONG-TERM STRATEGY FOR THE BUSINESS.

"As a team we focus on creating what we like to call Smart Money for our clients. Smart Money is created when our clients can make educated decisions about their future and their investments are focused on achieving their individual goals. Most importantly, Smart Money considers the individuals own personality and behavior as it relates to money and adapts to fit them."

After graduating with his honors degree in finance and marketing Grant entered the financial services industry in 2005. Since then he has been recognized as a top performing Financial Planner and Portfolio Manager by not only his own firm but other independent organizations including "The Carson Group" an international Wealth Management Organization based out of Omaha Nebraska and "Wealth Professional" where he was voted the top advisor in Canada under the age of 40. Grant is regularly featured in the media on CJOB, Winnipeg's largest talk radio station and Wealth Professional Magazine where he is asked his opinion on economic events and financial planning strategy.

Grant is a proud member of the community and when he is not at the office, he and his wife Sam lend a great deal of time to local organizations which are close to their heart. In particular, Grant is passionate about ending homelessness and focuses on working as a member of the fundraising cabinet for the United Way of Winnipeg. He is a mentor for startup businesses with North Forge, a Winnipeg based Incubator and serves on the St. Paul's High School Alumni Association board. Outside of the office Grant also enjoys reading (especially biographies) and being active. He is very passionate about travel adventures, getting out on the rink with friends and getting out into the woods or back country for some hiking.

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